

## Dan Rullo

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**From:** Dan Rullo <rullo.dan@gmail.com>  
**Sent:** Tuesday, November 10, 2015 9:06 AM  
**To:** Dan Rullo  
**Subject:** EA Class of 1996 Reunion - Urgent Call To Action!

**Importance:** High

Friends,

You know what November is for right?... VOTING! We are at the point where we need to finalize the selection of our 20-year reunion location. As promised, we are putting this in your hands for a final vote. Many classmates submitted feedback through an earlier survey and those results have been used to narrow down options. The class has spoken and has opted for a somewhat less formal (less expensive) reunion. Now, we urgently need your help on picking a location that fits that criteria. Ideally, we'd like to get a vote from every single classmate that plans to attend the reunion. This is the only way to ensure that the event represents the desires of the majority of people. It is a simple one-question survey that will literally take you 30 seconds, and that's only if you stop to take a 25-second pause after reading the options. It really couldn't be any easier. And no pressure or anything... but the fate of the entire event now sits squarely upon your shoulders. :)

Please note that we have a very short timeline for this survey. We want to close out this process by the end of the year so that we can get it booked.

### Here's What We Need From You RIGHT NOW:

- Go to [www.EA1996.com](http://www.EA1996.com)
  - *Right now, do it. Are you doing it yet? Why not! We'll wait right here while you bring up the site. Come on man, just click it.*
- Click "**Surveys**" in the menu bar at the top
- From the drop-down list, select "**20-Year Reunion Location**" to choose the survey
- Make your choice and provide any additional comments that you think are pertinent to the reunion planning process
- Don't forget to click "**Submit My Answers**" in the bottom right
- Spread the word to all of your friends. If they have been waiting to get involved, now's the time. We are still not in contact with everybody and these emails are likely not being read in some cases.

Think our options suck? Well as much as I'd like to say "where the heck were you when we were asking for suggestions?!", instead I'll say: "feel free to write-in an alternative option in the comments field". It'll still count, but you'd need to sell the idea to enough people so they can write-in the same thing.

### Logging In: A Quick Refresher:

To ensure that this vote is restricted to class of 96 members only, you will be required to login. Your login name is your full first & last name at the time of graduation, separated by a space. So I login as "Daniel Jones" and Kristen logs in as "Kristen Kuchta". If you have never logged in, respond to this email and I will tell you your default password. If you forgot your password and need to reset it, let me know and I'll help you.

If you simply don't want to login or can't for some reason, email/text/call me, or any of the other [site administrators](#), and we will submit your vote on your behalf to ensure that your opinion is counted.

For some context and transparency, here's a summary of the results from the previous survey:

**How formal would you like the 20-year reunion to be?**

Answer
Business casual attire and something a few notches above the Olive Garden sounds good to me.
I'd like to dress casually and go to a family-style restaurant/bar.
Let's do something semi-formal where we get to dress up a bit and spoil ourselves.
Let's go all-out and dress up & go somewhere top-notch. Maybe even get some limos like an old school dance.
I'm OK with any of the above

**As of right now, how likely are you to attend the reunion?**

Answer
Very Likely
Absolutely!
Somewhat Likely
Not Sure

**If you're planning to attend, what's your anticipated budget range for the reunion?**

Answer
\$50 - \$75 per person
\$75 - \$125 per person
I have no opinion right now
Gotta keep it under \$50 (is there a Groupon for this shindig?)
I prefer an option that requires no up-front financial commitment ("pay as you go" on day of event)



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